

Kyle Odefey

Content Storyteller

www.kyleodefey.com

www.linkedin.com/in/kyleodefey

+1-952-212-4329

kyleodefey@gmail.com

Summary of Qualifications:

Award-winning storytelling professional known for technical aptitude, inspiring imagination, and a highly developed understanding of narrative for all content types. Producer of excellent community-driven content that evokes detailed aesthetic awareness, strong verbal and written communication, and superb audience-engaging results. MA graduate with seven years of professional media production experience.

Areas of experience include End to End Video Production, Post-Production Editing, Graphic Design, Motion Graphics, Voiceover Recording, Sound Mixing, Sound Design, VFX Compositing, Color Grading, Social Media Marketing, Event Strategy and Marketing, Marketing Strategy, Graphic Communication, Content Writing, Photography, Photo Editing, and UX Design & Implementation.

Relevant Experience:

- Produced engaging social content (FB/IG/TikTok/Snapchat) for brands and agencies
- Detailed experience in post-production workflow: ingesting/organizing footage, creating/implementing motion graphics, color grading workflows, music editing and mixing, and archiving footage
- Managed mid to large-sized crews for studio commercial and cinematic content
- Oversaw production of commercials, livestreams, and social media through marketing strategy

Professional Work Experience:

Marketing Strategist/Predictor

Be More Colorful LLC | Fargo, ND, USA

January 2021 - March 2022

- Shot, produced, and edited short-form content (interviews, marketing collateral, social outreach content, audio description)
- Developed client pitches, storyboards, and scripts
- Organized internal media assets and schedules for widespread content distribution
- Moved from intern to full-time employee

Videographer/Editor

Russell Ave LTD | Lincoln, Lincolnshire, UK

March 2022 - January 2023

- Edit, direct, and produce multimedia materials for artists and SMEs
- Perform day-to-day management of production team members
- Facilitate product completion of engaging music videos, promotional materials, and social media content
- Engage in direct client outreach and communication

Podcast Producer

Desrochers Realty Group | Edina, MN, USA

July 2021 - October 2021

- Produced podcast content and marketing materials for social (FB/IG)
- Recorded and mixed live audio in studio

Graphic Designer (Freelance)

Identity Agency | Lincoln, Lincolnshire, UK

March 2022 - April 2022

- Developed print marketing materials for Festico Drinks
- Followed project briefings and directives with client engagement
- Collaborated with clientele and business managers

While in Higher Education:

Production Assistant

WDAY-ABC News | Fargo, ND, USA

July 2020 - May 2021

- Assisted in live television news broadcasts (Weekly WDAY Shows and Sports Sunday series)
- Operated production equipment (prompter, graphics, audio, and VTR) for live studio production
- Collaborated with team members, anchors, and newsroom staff

Video Production Intern

In-House Advertising & Consulting | Fargo, ND, USA

June 2020 - July 2020

- Conceptualized, scripted, and shot client-based commercials and advertisements for television & social
- Operated production equipment (cameras, audio, and grip) for location/studio production
- Edited media content while following client directives

Event Videographer & Camera Operator

Livewire Entertainment Media Services | Fargo, ND, USA

August 2019 - December 2019

- Operated production equipment (camera, grip) for live event broadcast
- Shot community events, concerts, banquets, musicals, and other gatherings for widespread release

Kyle Odefey

Content Storyteller

www.kyleodefey.com

www.linkedin.com/in/kyleodefey

+1-952-212-4329

kyleodefey@gmail.com

Studio Production Intern

June 2019 - September 2019

Bolton & Menk, Inc | Mankato, MN, USA

- Produced internal/external video assets for marketing/advertising divisions
- Assisted in offline editing, photo editing, and motion graphic design
- Performed footage offloading and logging
- Operated production equipment (camera, audio, and grip) for location/studio production
- Performed pre-production equipment prep

Content Producer

May 2018 - September 2018

Epic on Purpose LLC | Minneapolis, MN, USA

- Shot, produced, and edited short-form media (interviews, marketing collateral, social outreach content)
- Developed media assets for digital video hosting platform
- Performed footage offloading and logging
- Operated production equipment (camera, audio, and grip) for location/studio production

Education:

Master of Arts in Film Production (MA)

University of Lincoln (United Kingdom) - School of Film & Media
Classification: Distinction (1:1, equivalent to 3.8 GPA)
September 2021 - January 2023

Bachelor of Arts in Film Production (BA), Minor in Film Studies

Minnesota State University, Moorhead - School of Media Arts & Design
GPA: 3.67 | 7-Time Dean's List Student
August 2017 - May 2021

International Exchange Semester

University of Lincoln (United Kingdom)
January 2020 - March 2020

Software/Equipment:

Premiere Pro, DaVinci Resolve Studio, Avid Media Composer, Final Cut Pro, Audition, After Effects, Media Encoder, Blender, Illustrator, Photoshop, Lightroom, InDesign, XD, Acrobat, HubSpot CRM, Monday.com, Trello, Notion, Meta Business Suite, Office 365, Google Workspace, Ascend by Wix. Experience troubleshooting and maintaining Windows and Mac OSX systems. Works proficiently with ARRI Alexa, Red Komodo 6K, Panasonic GH5, Sony A7RII, and Blackmagic PocketCinema camera models. Proficient with MixPre3, Zoom Audio Recorders. Proficient in BlackMagic Design Livestream and Broadcast Equipment.

Relevant Links:

[Film & Media Showcase](#)

[Festival Awards/Screenings](#)

[Website About Page](#)

[Instagram](#)

[Vimeo](#)

[FilmFreeway](#)